Japan After the Quake: A New Beginning

Kathryn Ibata-Arens
Associate Professor, DePaul University

Visiting Scholar, Research Institute for Economy, Trade and Industry (RIETI)
独立行政法人　経済産業研究所（RIETI）
ブィジティングスカラー
イバタ＝アレンズ　キャサリン

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Kathryn Ibata-Arens kibataar@depaul.edu

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Meeting with the New Foreign Minister Takeaki Matsumoto
Thursday March 10th, 2011

Kathryn Ibata-Arens kibataar@depaul.edu

Highlights from Friday March 11, 2011

Closed meeting with Ambassador John Roos, U.S. Embassy: Status of Entrepreneurial Ecosystem in Japan and Need for a “Sputnik Moment”
then,
Lunch with JA Executives
then Earthquake, then
Keizai Doyukai at the New Otani Hotel

Japan's Sputnik Moment: Harnessing Japan's Innovative Potential

- Leader in Intellectual Property (10 year time series of global patents across high tech fields, esp. bio), *but*

- Follower in Entrepreneurship (Japan Needs Some "Gazelles")

Kathryn Ibata-Arens kibataar@depaul.edu

Win-Win (Think Outside the Box) Business Ideas

UNIQLO and SAVE JAPAN! Celebrity T-Shirt Campain

http://www.uniqlo.com/ut/savejapan/us/

Kathryn Ibata-Arens kibataar@depaul.edu

Three Opportunities

1. Eco Towns: New Tech, Clean Tech, Smart Tech
2. New US-Japan Business Venture Fund
3. New Business Incubators

Kathryn Ibata-Arens kibataar@depaul.edu

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1. Eco-Towns
(New Tech, Clean Tech, Smart Tech)

Photo Source: Panasonic developing an eco-harmonious Japan ‘Smart Town’ for 2014, http://www.ovalcore.com/?p=1607
See also “Nine Leading Companies and Fujisawa City to Collaborate on Sustainable Smart Town Project”,http://panasonic.co.jp/corp/news/official.data/data.dir/en110526-3/en110526-3.html

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Investment in Eco-Towns

- China

Tianjin Eco-Town: 55 billion yuan ($10.6 billion)

- South Korea

Samsung Saemangeum Eco-Town : $7.04 billion

- U.K.

Blackpool Eco-Town: £3.7 billion ($5.95 billion)

2. New U.S. Japan Venture Capital Fund

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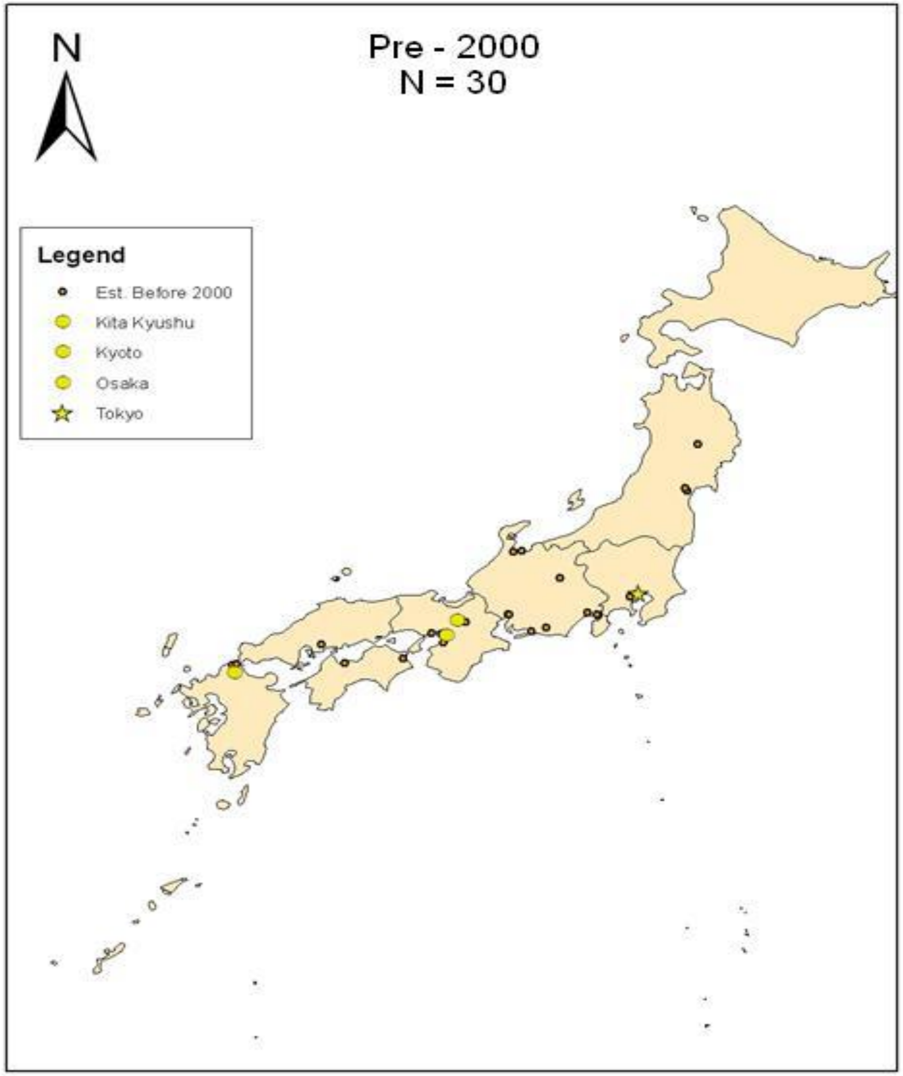
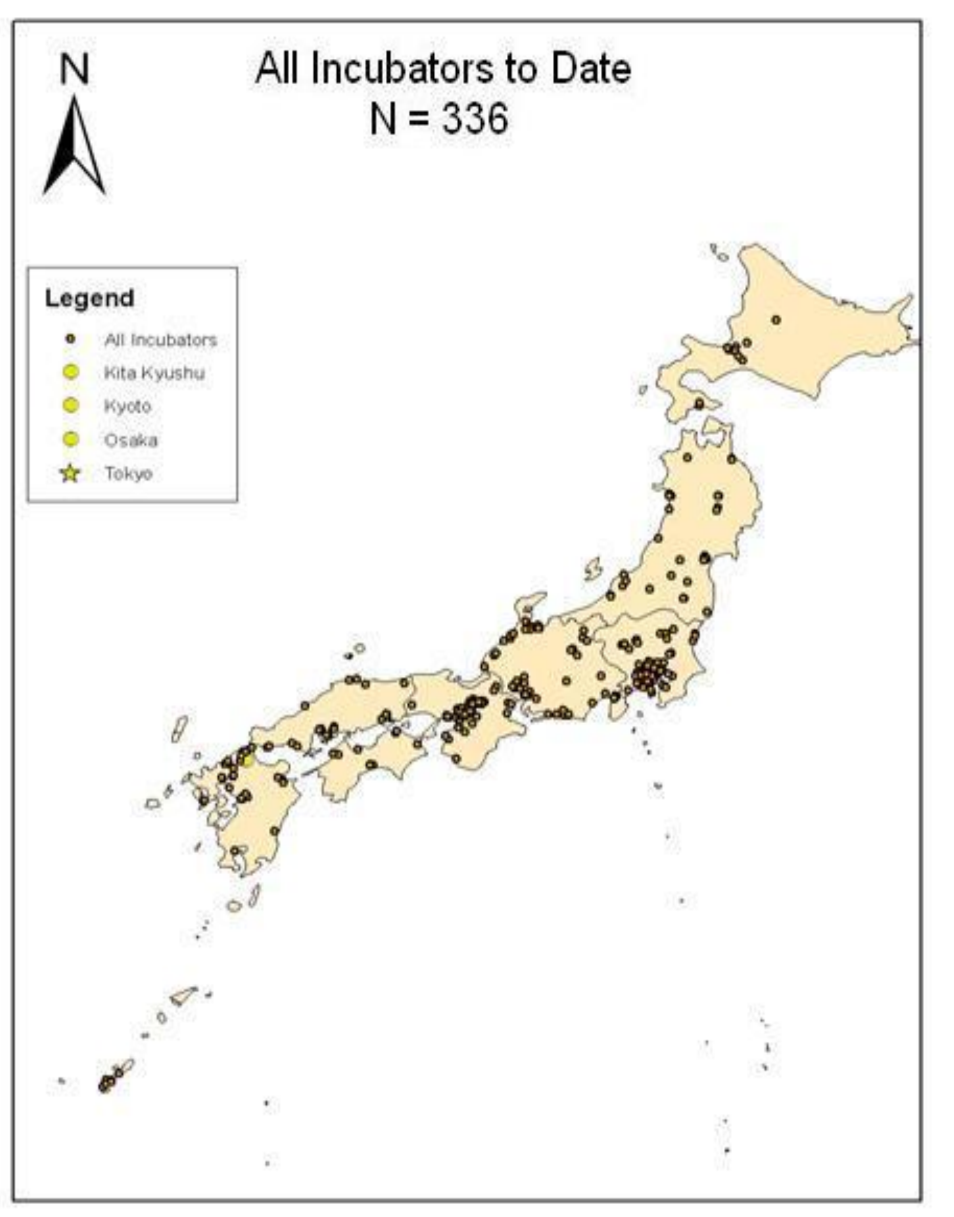
3. New Business Incubators

(and Bamboo Network Ecosystems)

Kathryn Ibata-Arens kibataar@depaul.edu



Kathryn Ibata-Arens kibataar@depaul.edu



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Success Stories: Growing the Bamboo Network Root System
成功事例：竹の根型ネットワークシステムの成長

Kyoto Mikuruma Incubator and Kyoto Venture Forum “A Rank” Status

クリエイション・コア京都御車　(正式名称：京都新事業創出型事業施設) と京都市目利き委員会“Aランク”評価

Kathryn Ibata-Arens　kibataar@depaul.edu

US – Japan Incubator Joint Ventures?

- JETRO Tiger Gate and the
- CGP “Phoenix Plan” フェニックス・プラン

Kathryn Ibata-Arens kibataar@depaul.edu

Conclusions

Eco Ventures, VC, Incubation

- Creating "Buzz" and Building Pipelines (and Ecosystems)
- Scaling Out Existing Best Practice
- Government to Government Signaling (Japan is "Open for Business" IN A NEW WAY)

Contact

- Kathryn Ibata-Arens
  Associate Professor, DePaul University
  kibataar@depaul.edu
  http://condor.depaul.edu/kibataar/

  Visiting Scholar, Research Institute for Economy, Trade and Industry (RIETI)
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  ヴィジティングスカラー
  イバタ＝アレンズ　キャサリン
  kathryn-ibata-arens@rieti.go.jp
  http://www.rieti.go.jp/users/kathryn-ibata-arens/index.html