



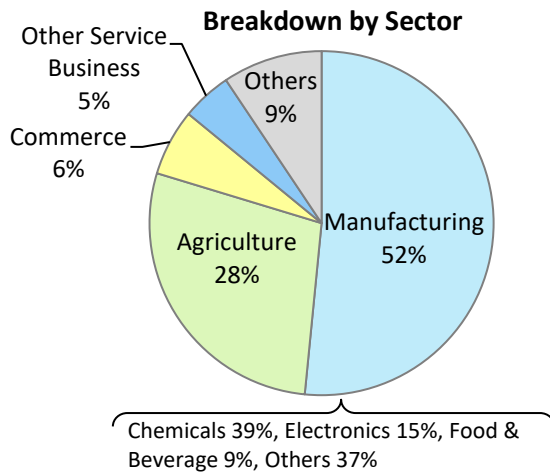
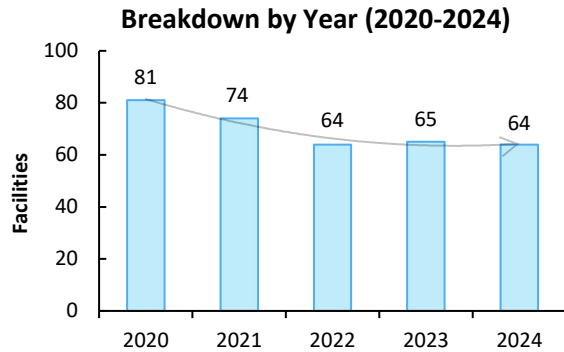
Japanese Direct Investment in Nebraska (as of October 1, 2024)



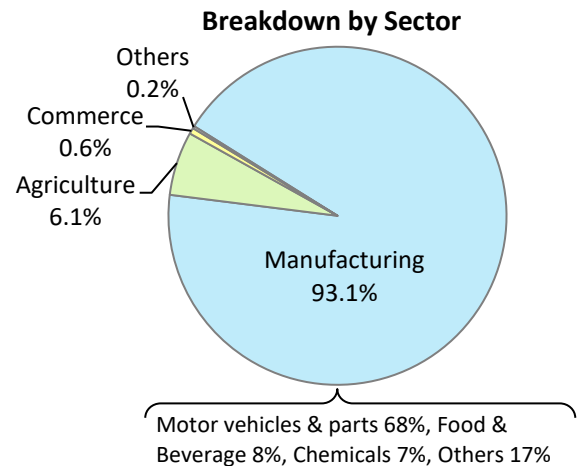
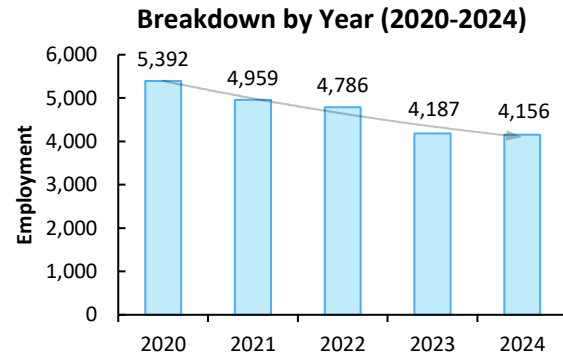
The Consulate-General of Japan in Chicago annually surveys Japanese companies in the Midwest. As the 2024 data indicates, Japanese investment contributes significantly to the state economy.

- **64 Japanese business facilities in Nebraska**
- **4,156 direct jobs**

JAPANESE BUSINESS FACILITIES



TOTAL EMPLOYMENT



GEOGRAPHIC DISTRIBUTION

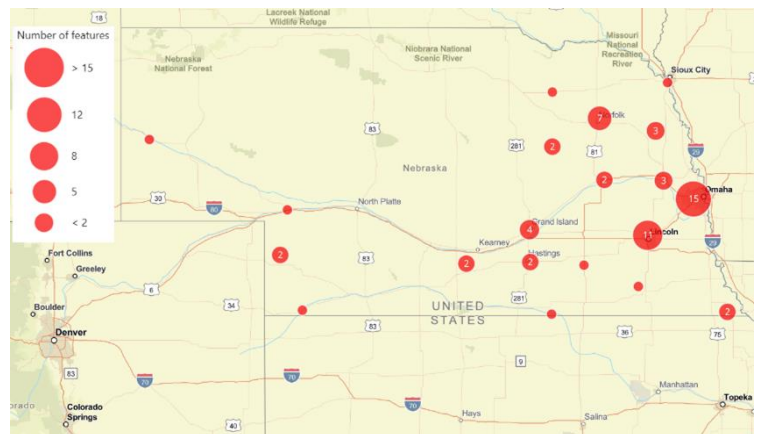
Top 3 Cities by number of Japanese Business Facilities

City	Number of Facilities
Omaha	12
Lincoln	10
Grand Island	4

Top 3 Cities by employment at Japanese Business Facilities

City	Number of Employees
Lincoln	2700
Grand Island	436
Fremont	330

Map of Japanese business facilities in Nebraska¹



Note: Japanese company for the purpose of this survey is defined as any company with 10% or more of shares held by Japanese companies or individuals.

1: Clustered map of Japanese business facilities by addresses.



Japanese Trade with Nebraska (as of February, 2025)

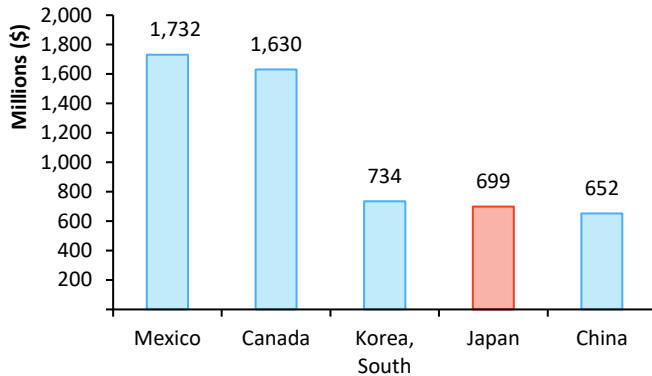


Japanese trade with Nebraska contributes significantly to the state economy.

- Japan is Nebraska's 4th largest export and the 6th largest import partner.
- The leading exports to Japan are Food Products.
- The leading imports from Japan are Machinery (non-electrical) and Transportation Equipment.

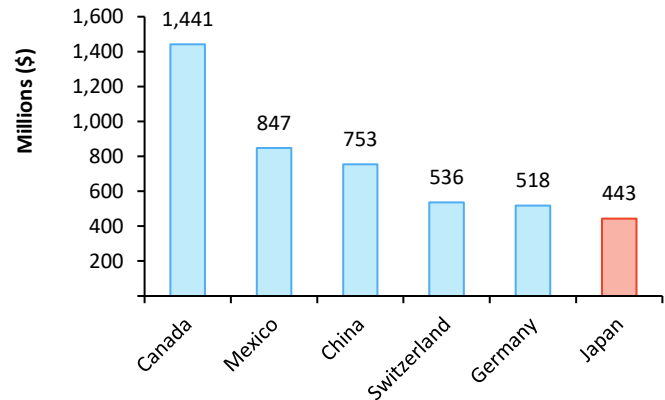
Nebraska Exports (2024)

Breakdown by Trade Partner

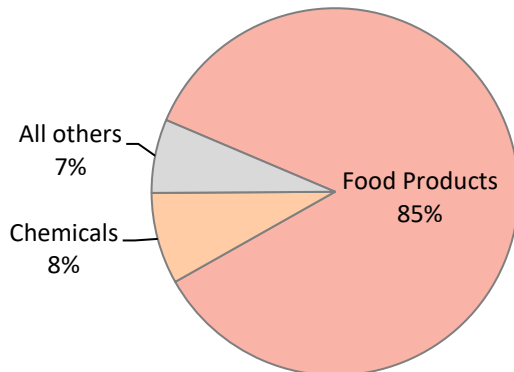


Nebraska Imports (2024)

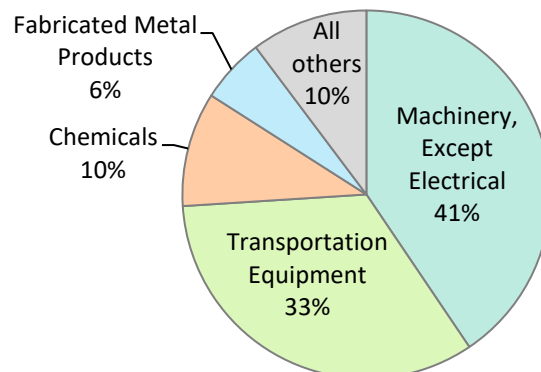
Breakdown by Trade Partner



Exports to Japan by Sector



Imports from Japan by Sector



Highlighted Nebraska Exports to Japan: Pork and Beef

Top 5 Pork Export Partners

Partner	Export Value (Thousands of Dollars)
Japan	177,221
Australia(*)	69,546
Canada	52,898
Mexico	47,933
China	40,643

Japan is Nebraska's leading market for pork exports, a position it has held for at least 20 years. In 2024, exports to Japan accounted for more than 40% of all Nebraska pork exports.

Top 5 Beef Export Partners

Partner	Export Value (Thousands of Dollars)
Korea, South	615,606
Japan	398,167
China	234,000
Taiwan	208,550
Mexico	208,467

Japan is Nebraska's 2nd largest market for beef exports. Japan has been a top 3 market for Nebraska beef exports for more than 15 years. In 2024, exports to Japan accounted for more than 20% of all Nebraska beef exports.

Source: U.S. Census Bureau, Economic Indicators Division.

Note: HS used for breakdown by export partner, NAICS used for breakdown by industry, U.S. Census Bureau Trade Data, U.S. State Export Data used for highlighted exports. (*) denotes a country that is a summarization of its component countries.