



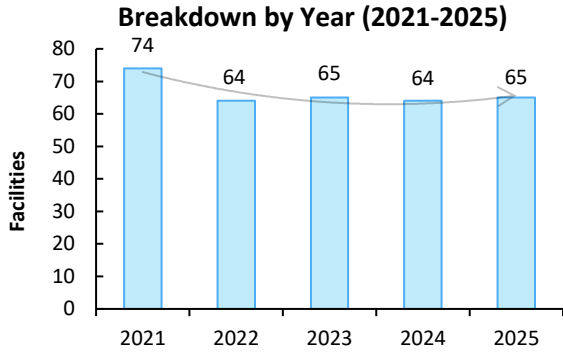
Japanese Direct Investment in Nebraska (as of October 1, 2025)



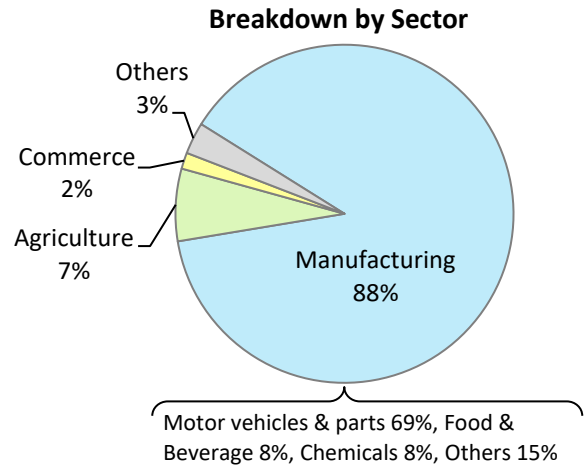
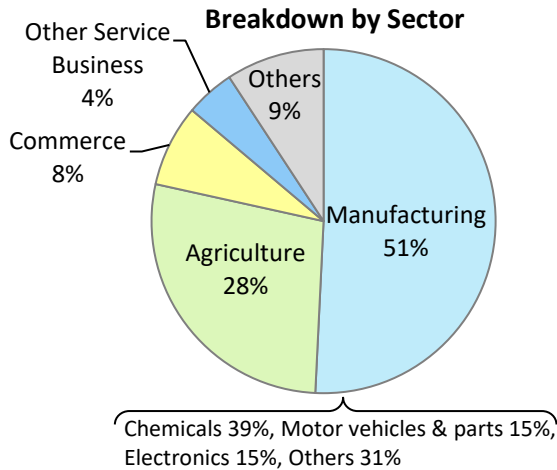
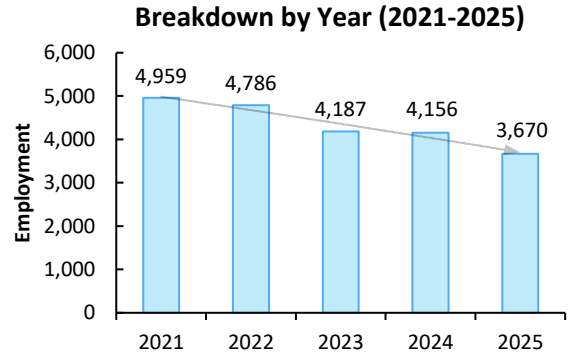
The Consulate-General of Japan in Chicago annually surveys Japanese companies in the Midwest. As the 2025 data indicates, Japanese investment contributes significantly to the state economy.

- **65 Japanese business facilities in Nebraska**
- **3,670 direct jobs**

JAPANESE BUSINESS FACILITIES



TOTAL EMPLOYMENT



GEOGRAPHIC DISTRIBUTION

Top 3 Cities by number of Japanese Business Facilities

City	Number of Facilities
Lincoln	12
Omaha	12
Norfolk	4

Map of Japanese business facilities in Nebraska¹



Top 3 Cities by employment at Japanese Business Facilities

City	Number of Employees
Lincoln	2322
Fremont	362
Grand Island	313

Note: Japanese company for the purpose of this survey is defined as any company with 10% or more of shares held by Japanese companies or individuals.
1: Clustered map of Japanese business facilities by addresses.



Japanese Trade with Nebraska (as of March, 2026)

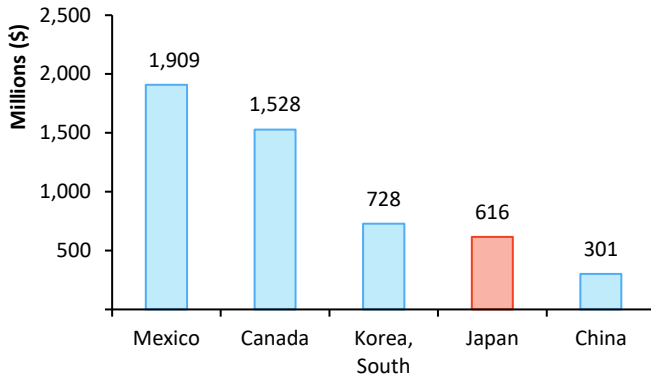


Japanese trade with Nebraska contributes significantly to the state economy.

- Japan is Nebraska’s 4th largest export and the 5th largest import partner.
- The leading exports to Japan are Food Products.
- The leading imports from Japan are Transportation Equipment and Machinery (non-electrical).

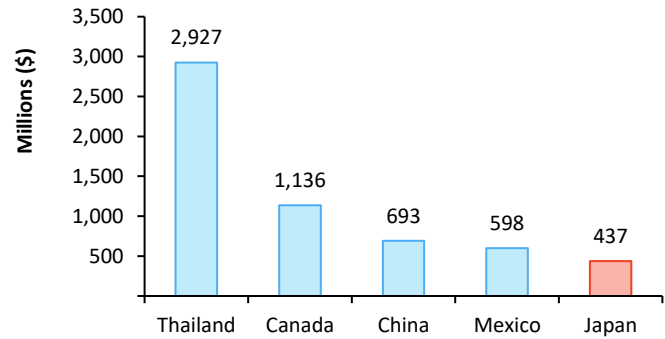
Nebraska Exports (2025)

Breakdown by Trade Partner

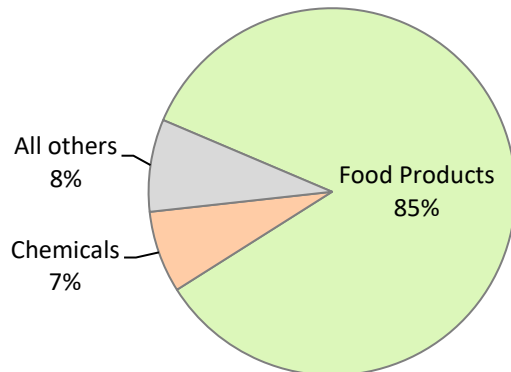


Nebraska Imports (2025)

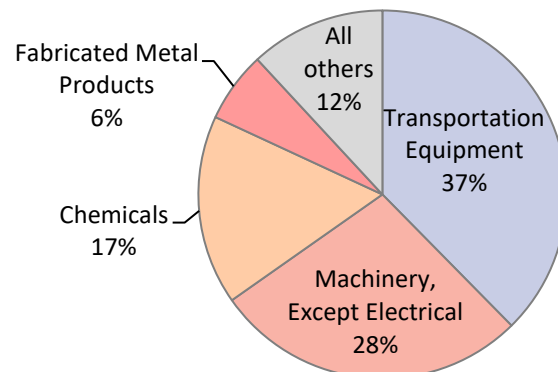
Breakdown by Trade Partner



Exports to Japan by Sector



Imports from Japan by Sector



Highlighted Nebraska Exports to Japan: Pork and Beef

Top 5 Pork Export Partners

Partner	Export Value (Thousands of Dollars)
Japan	165,397
Australia(*)	73,755
Canada	63,939
China	35,928
Mexico	31,801

Japan is Nebraska’s leading market for pork exports and has held that position for over 20 years. In 2025, exports to Japan accounted for over 40% of all Nebraska pork exports.

Top 5 Beef Export Partners

Partner	Export Value (Thousands of Dollars)
Korea, South	639,424
Japan	342,218
Taiwan	185,685
Mexico	181,553
Canada	76,982

Japan is Nebraska’s 2nd largest market for beef exports. Japan has been a top 3 market for Nebraska beef exports for more than 15 years. In 2025, exports to Japan accounted for almost 20% of all Nebraska beef exports.

Source: U.S. Census Bureau, Economic Indicators Division.

Note: HS used for breakdown by export partner, NAICS used for breakdown by industry, U.S. Census Bureau Trade Data, U.S. State Export Data used for highlighted exports. (*) denotes a country that is a summarization of its component countries.