

# Japanese Direct Investment in Missouri (as of October 1, 2024)



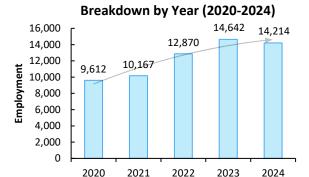
The Consulate-General of Japan in Chicago 2024 annually surveys Japanese companies in the Midwest. As the 2024 data indicates, Japanese investment contributes significantly to the state economy.

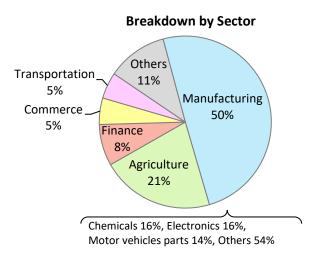
- 141 Japanese business facilities in Missouri
- 14,214 direct jobs

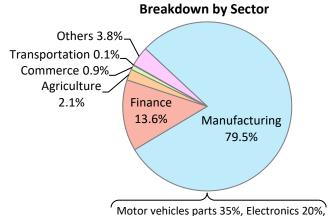
#### JAPANESE BUSINESS FACILITIES

#### Breakdown by Year (2020-2024) 160 142 141 140 124 112 120 100 Facilities 80 60 40 20 0 2020 2021 2022 2023 2024

# **TOTAL EMPLOYMENT**





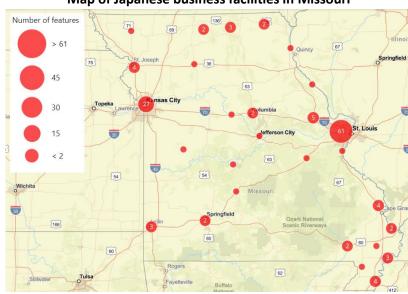


Plastics 14%, Others 30%

#### **GEOGRAPHIC DISTRIBUTION**

## Map of Japanese business facilities in Missouri<sup>1</sup>

- The largest concentration of facilities is in the St. Louis metropolitan area.
- The City of Kansas City has the has the highest number of Japanese business facilities (21) and the highest level of employment (2,705) as of October 2024.





# Japanese Trade with Missouri (as of February, 2025)

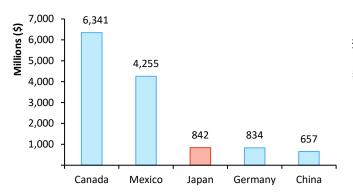


Japanese trade with Missouri contributes significantly to the state economy.

- Japan is Missouri's 3<sup>rd</sup> largest export and the 6<sup>th</sup> largest import partner.
- The leading exports to Japan are Computer & Electronic Products and Food Products.
- The leading imports from Japan are Transportation Equipment.

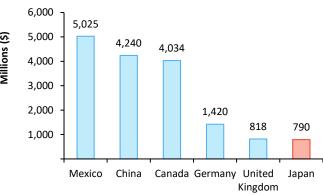
## **Missouri Exports (2024)**

#### **Breakdown by Trade Partner**

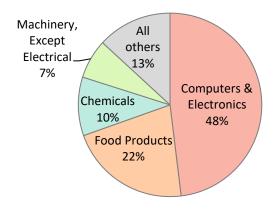


## **Missouri Imports (2024)**

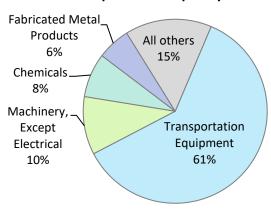
#### **Breakdown by Trade Partner**



#### **Exports to Japan by Sector**

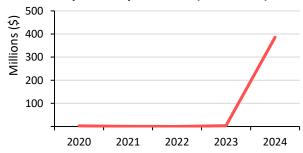


#### Imports from Japan by Sector



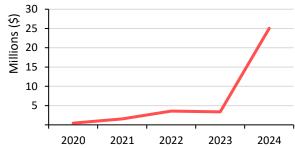
# Highlighted Missouri Exports to Japan: Computers and Optical Fibers





Japan is Missouri's largest market for computer exports. Computer exports have grown rapidly in recent years increasing almost 167,000% from around \$230 thousand in 2022 to almost \$386 million in 2024.





Japan is Missouri's largest market for optical fiber exports. Optical fiber exports have grown dramatically over the last 5 years increasing almost 5,500% from less than \$448 thousand in 2020 to more than \$25 million in 2024.