

## Japanese Direct Investment in Kansas (as of October 1, 2024)



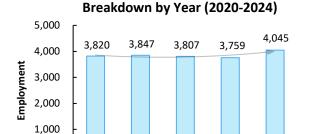
The Consulate-General of Japan in Chicago annually surveys Japanese companies in the Midwest. As the 2024 data indicates, Japanese investment contributes significantly to the state economy.

- 56 Japanese business facilities in Kansas
- 4,045 direct jobs

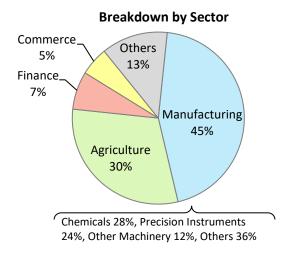
### JAPANESE BUSINESS FACILITIES

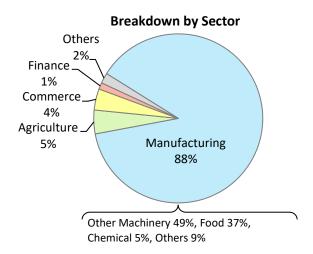
#### Breakdown by Year (2020-2024) 80 70 56 56 56 60 50 Facilities 40 30 20 10 0 2020 2021 2022 2023 2024

## TOTAL EMPLOYMENT



2021





2022

2023

2024

### **GEOGRAPHIC DISTRIBUTION**

# Map of Japanese business facilities in Kansas<sup>1</sup>

2020

- The largest concentration of facilities is in the Kansas City metropolitan area.
- Overland Park has the highest number of Japanese business facilities (11) and Salina has the highest level of employment as of October 2024.





## Japanese Direct Investment in Kansas (as of February, 2025)

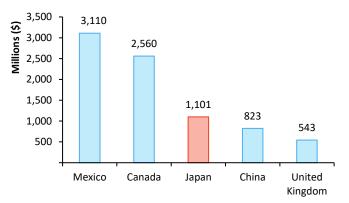


Japanese trade with Kansas contributes significantly to the state economy.

- Japan is Kansas' 3<sup>rd</sup> largest export and the 3<sup>rd</sup> largest import partner.
- The leading exports to Japan are Food Products.
- The leading imports from Japan are Machinery (non-electrical).

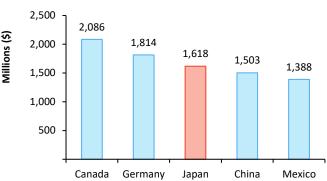
## **Kansas Exports (2024)**

#### **Breakdown by Trade Partner**

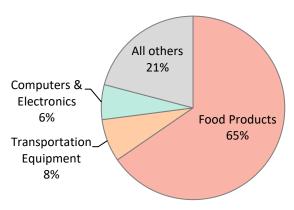


## **Kansas Imports (2024)**

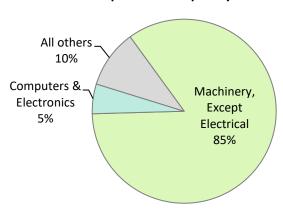
#### **Breakdown by Trade Partner**



#### **Exports to Japan by Sector**



### Imports from Japan by Sector

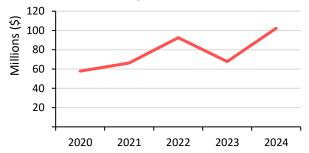


## Highlighted Kansas Exports to Japan: Pork and Frozen Beef

Pork<sup>1</sup> Export Trend (2020-2024)

Japan is Kansas's 3<sup>rd</sup> largest market for pork exports. Pork exports have grown dramatically in recent years increasing more than 14,000% from less than \$600 thousand in 2022 to over \$63 million in 2024.

### Frozen Beef<sup>2</sup> Export Trend (2020-2024)



Japan is Kansas's 2<sup>nd</sup> largest market for frozen beef exports. Frozen beef exports have grown significantly over the last 5 years increasing almost 80% from around \$58 million in 2020 to more than \$102 million in 2024.