



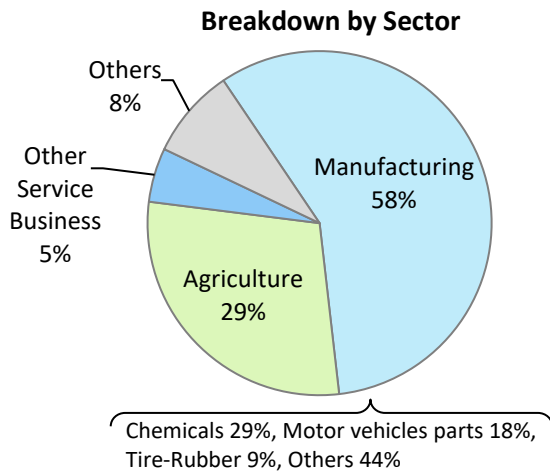
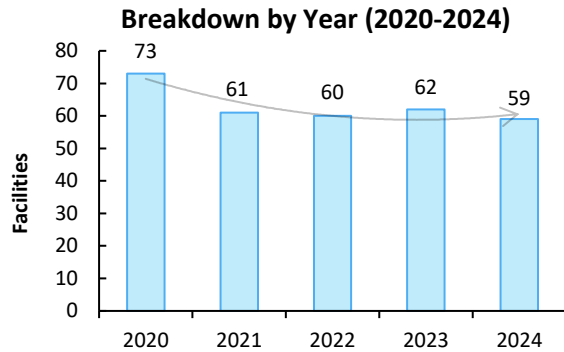
# Japanese Direct Investment in Iowa (as of October 1, 2024)



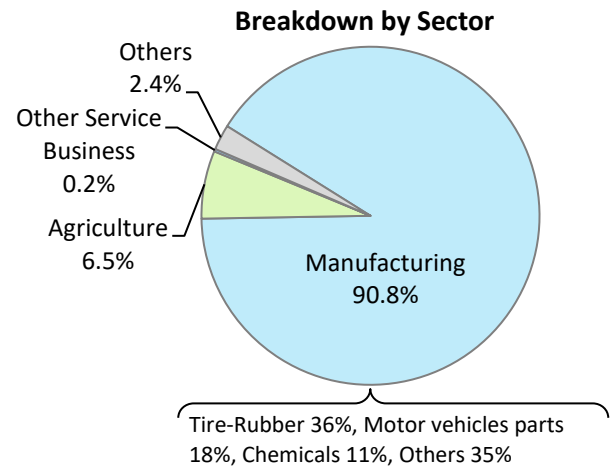
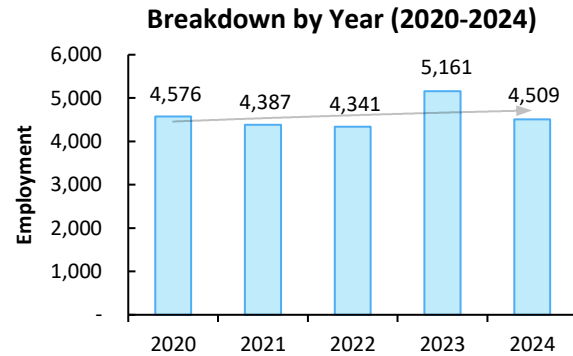
The Consulate-General of Japan in Chicago annually surveys Japanese companies in the Midwest. As the 2024 data indicates, Japanese investment contributes significantly to the state economy.

- **59 Japanese business facilities in Iowa**
- **4,509 direct jobs**

## JAPANESE BUSINESS FACILITIES



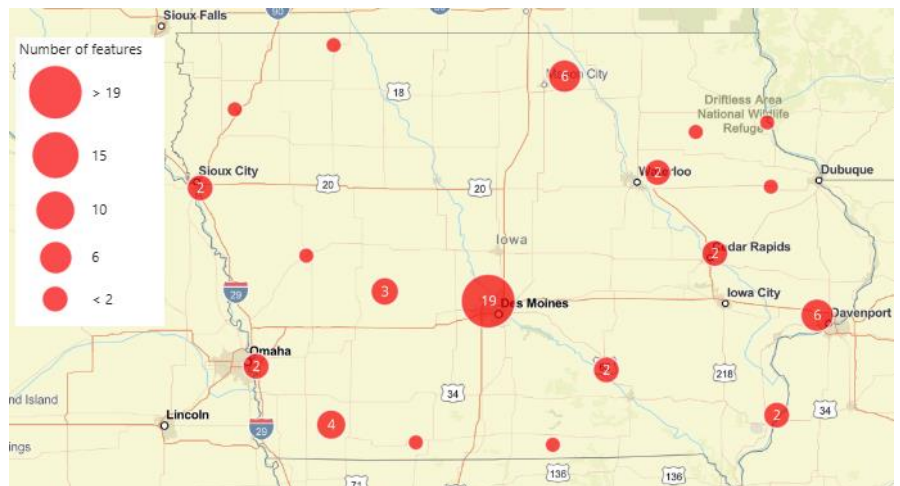
## TOTAL EMPLOYMENT



## GEOGRAPHIC DISTRIBUTION

### Map of Japanese business facilities in Iowa<sup>1</sup>

- The largest concentration of facilities is in the Des Moines metropolitan area.
- The City of Des Moines has the highest number of Japanese business facilities (6) and the highest level of employment (1,621) as of October 2024.



Note: Japanese company for the purpose of this survey is defined as any company with 10% or more of shares held by Japanese companies or individuals.

<sup>1</sup>Clustered map of Japanese business facilities by addresses



## Japanese Trade with Iowa (as of February, 2025)

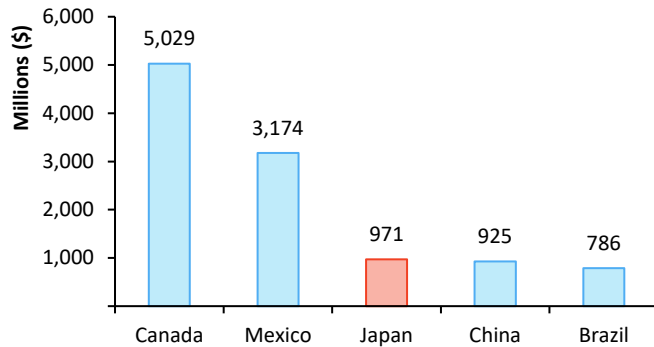


Japanese trade with Iowa contributes significantly to the state economy.

- Japan is Iowa's 3<sup>rd</sup> largest export and the 8<sup>th</sup> largest import partner.
- The leading exports to Japan are Food Products.
- The leading imports from Japan are Machinery (non-electrical) and Transportation Equipment.

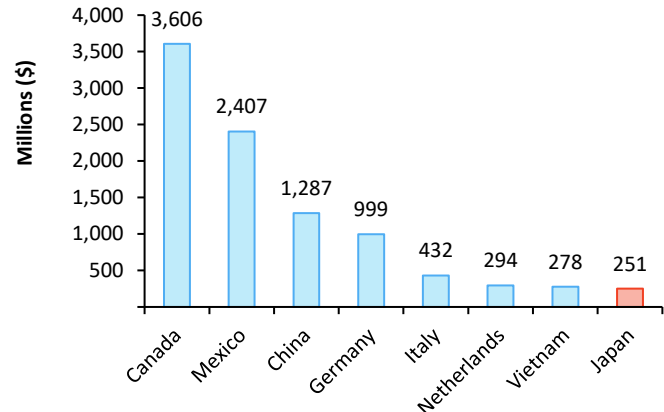
### Iowa Exports (2024)

Breakdown by Trade Partner

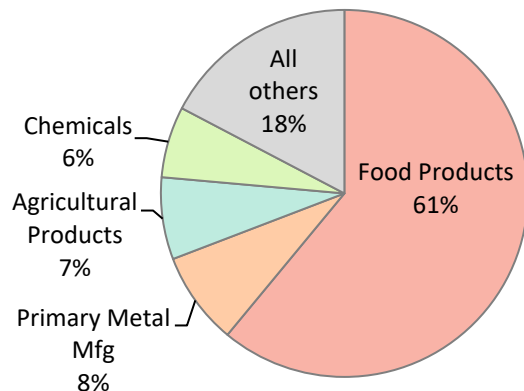


### Iowa Imports (2024)

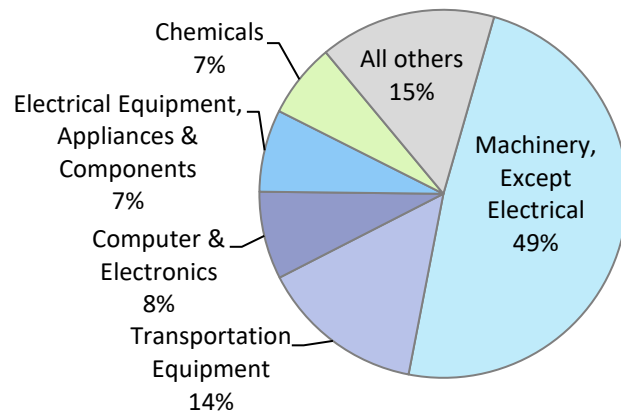
Breakdown by Trade Partner



Exports to Japan by Sector

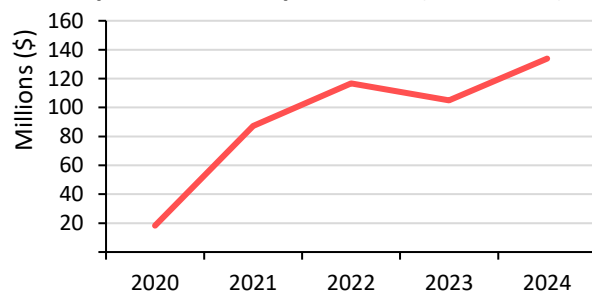


Imports from Japan by Sector



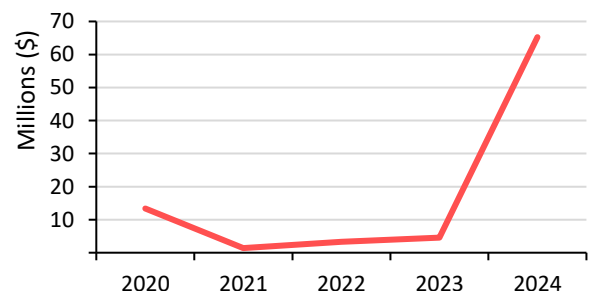
### Highlighted Iowa Exports to Japan: Prepared Meats and Aluminum

Prepared Meat<sup>1</sup> Export Trend (2020-2024)



Japan is Iowa's largest market for prepared meat. Prepared meat exports have grown significantly over the last five years increasing more than 630% from around \$18 million in 2020 to over \$133 million in 2024.

Aluminum Articles<sup>2</sup> Export Trend (2020-2024)



Japan is Iowa's largest market for aluminum exports. Aluminum exports have grown dramatically in recent years increasing almost 4,600% from around \$1.4 million in 2021 to more than \$65 million in 2024.

Source: U.S. Census Bureau, Economic Indicators Division.

Note: HS used for breakdown by export partner and highlighted exports, NAICS used for breakdown by industry.

1: 16 Prep Of Meat, of Fish, of Crustaceans Etc, of Insects, 2: 76 Aluminum And Articles Thereof