

## End of Summer *Matsuri* at Japan House and the gardens

Sunday, August 30, 2015

3:00 – 7:00 pm

The End of Summer *Matsuri* will be a one-day festival to be held on the grounds of the University of Illinois College of Fine and Applied Arts Japan House and the Arboretum. It will act as a celebratory kick-off to the fall 2015 semester at the University of Illinois at Urbana-Champaign.

*Matsuri* is the Japanese word for festival and it will indeed be a festival of Japanese culture, food, and drink! Visiting artists will include *Ho Etsu Taiko*, a powerful drumming group from Chicago, Masaji Terasawa a renowned Japanese children's performer who executes *Amezaiku* (Japanese candy artistry), demonstrations of Japanese martial arts such as *Aikido*, *Kendo* and *Karate*, the making of traditional pottery tea bowls, outdoor tea ceremonies by the Urbana-Champaign Association of Chado Urasenke Tankokai, demonstrations and displays of *Ikebana* and *Bonsai*, garden tours, a *cosplay* and *yukata* fashion show and demonstrations of Japanese dance and other Asian cultural performances.

Throughout the afternoon there will be vendors selling Japanese and other Asian inspired food and drink and goods. There is a focus on not just Japanese and Asian food, but local food and drink that is influenced by these cultures. Tents will be set up in the Arboretum and grounds surrounding Japan House and its ponds and gardens. Purchase of bracelets and food tickets are needed to buy food, drinks and to view demonstrations within Japan House. Tickets and bracelets will be available online at [japanhouse.art.illinois.edu](http://japanhouse.art.illinois.edu) in early August. All outdoor performances (music, dance, martial arts, fashion, etc.) will be open and free to all. This event will be marketed to UIUC students, both domestic and international, as well as to the general public.

Our vision for this event has further developed into supporting and celebrating other vendors and similar organizations in our community and within the University that also strive to embrace and elevate the importance of diversity, culture, and taste. Connecting with like-minded businesses and organizations was an underlining hope for this event.

We are not asking for fees from participating businesses, but are hoping that businesses will consider sharing a small portion of their profits with Japan House. Businesses that choose to share 25% or more of their profits with Japan House will be recognized as a sponsor for *Matsuri*.\* If your business is interested and willing in becoming a sponsor for *Matsuri* by sharing your profits with Japan House, please contact: Cynthia Voelkl at [cvoelkl@illinois.edu](mailto:cvoelkl@illinois.edu). We are continuing to look for sponsors for our event throughout the summer.

We feel greatly indebted to all of the businesses and organizations participating in *Matsuri*. We hope to establish this as an annual event that brings together the community and campus in a celebratory fashion!

### PARTICIPATING BUSINESSES

- Four kinds of beer from local brewer J.T. Walker's
- Japanese Festival food from Michaels' Catering
- *Matcha* donuts from Pandamonium Doughnuts
- *Matcha* related baked goods from Cream & Flutter
- Sushi Rolls by Sakanaya
- Ice cones from Kona Ice\*
- Asian influenced pizza from Pizza M
- Coffee or tea drink from Flying Machine Coffee
- *Sake* cocktail from Miga
- Soda from Homer Soda
- Goods from Norden Design
- Crafts from Japan House internship program

*\*Denotes sponsorship for the event*

### PERFORMANCES / ENTERTAINMENT

- Music from Ho Etsu Taiko, Chicago
- Tea ceremony by the Urbana-Champaign Association of Chado Urasenke
- Tankokai at the *azumaya*
- *Soran Bushi* - Japanese folk dance performed by J-net organization
- Martial arts demonstrations
- Candyman: *Amezaiku* demonstration
- Cosplay/yukata fashion show
- *Animé* videos
- Garden tours
- *Bonsai* and *Ikebana* displays
- Tea Bowl making demo by Jason Armour
- Other tables and performances by Asian related student organizations

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### Japan House Appetizers and *Sake* Tasting Fundraiser by Chef Shin Matsuda

Saturday, August 29, 2015

Evening, exact time TBD

Chef Shin Matsuda of Ani Restaurant in Chicago will prepare an array of Japanese appetizers paired with *sake* provided by Tenzing Wine and Spirits. If weather permits, this will be an outdoor event throughout the gardens and arboretum. (Ticket Price TBD) ***This event will be a Japan House fundraiser.*** Artist Seiran Chiba will execute a large-scale calligraphic piece during the event. Music will also be a part of this event.

**Details of this event will follow before the end of June.**

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